



With Over 25 Years of Success and Seven Locations Our Diverse Swim Programs Maximize Market Reach and Make a Meaningful Impact



Join a Legacy of Trust Built Over Decades of Family Ownership With Proprietary Curriculums Catering to All Demographics

At **FINS Swim School**, we're passionate about water safety and delivering real results! Our mission is to help swimmers of all ages and skill levels conquer their fears, build confidence, and refine their techniques through structured, individualized lessons. As a family-owned and operated business **since 2000**, FINS has grown to seven successful locations. Now, with a deep love for swimming, strong family values, and a commitment to the community, we're excited to share our proven model with passionate franchise partners across the country!



FINS Swim School has developed a proprietary curriculum that focuses on shorter, incremental lessons with noticeable improvements, keeping both students and parents engaged. What sets FINS apart is our unwavering commitment to our core values, along with being one of the few swim schools in the nation to offer programs ranging from babies to adults, positioning us as an industry leader. Additionally, we've built an affiliated construction company that supports franchisees with high-quality construction services, reducing costs and adding immense value.



The FINS Swim School system is designed for easy replication, allowing franchisees to make a positive impact while building a successful business. From parent/child beginner classes to advanced and competitive swim programs, we cater to every age group and skill level, creating multiple revenue streams and ensuring our model fits markets nationwide. With the child education market booming and demand for high-quality sports programs on the rise, FINS Swim School offers an opportunity to invest in a profitable and purpose-driven business.

Don't miss the chance to make a meaningful impact in your community and achieve long-term success. Join us in building a national brand that not only teaches swimming but saves lives!

Invest in a Turnkey Franchise Opportunity Backed by Industry Expertise and Community-Driven Values

Investing in **FINS SWIM SCHOOL** offers a unique opportunity to join a franchise with a proven track record and a wealth of experience. Our proprietary systems and structured approach ensure that franchisees benefit from a strong market presence designed for efficiency and growth.



Track Record of Growth: FINS Swim School boasts seven successful Texas locations managed by our experienced team. These thriving centers serve as examples of our business model in action, providing prospective franchisees with tangible proof of our concept's success.



High-Profit Potential: Our franchise offers a fast potential ROI thanks to low overhead and competitive start-up costs. This profitability is enhanced by our focus on a market with a steady demand, ensuring your business is set up to achieve financial progress from day one.



Operational Simplicity: The FINS Swim School model is designed for ease of operation, featuring a straightforward structure that starts with an owner and a small team of coaches. This simplicity means less time spent on training and smoother day-to-day management.



Broad Market Appeal: Our model is in high demand across U.S. markets with programs that cater to all ages and skill levels, making it a perfect fit for diverse demographics nationwide. As one of the few swim schools offering such a broad range of classes, FINS always stands out.



Strong Public Demand: The demand for children's education and sports programs are on the rise and FINS Swim School capitalizes on this trend by offering specialized swim education and delivering a range of high-quality services that position us as a leader in a growing industry.



Are You the Next FINS Franchisee?



We are looking for franchisees who have a passion for swimming and a natural aptitude for education or working with youth. Ideal candidates will be strong communicators who are not only dedicated to learning the business but skilled at connecting with children and their families. Our franchisees should be outgoing, capable of building trust and credibility within their community, and aligned with our core values.



Empowering Success Through Expert Support

As a family-owned business with 25 years of experience, FINS Swim School extends a foundation of care and support to franchisees. When you join the FINS family, you become part of a legacy that prioritizes safety, quality, and a genuine commitment to the community.



Comprehensive Operations: We provide ongoing support in site construction, daily operations, customer service, and administration to make sure your business runs smoothly and efficiently.



Strategic Marketing: FINS Swim School develops targeted advertising materials and community engagement strategies to help you connect with families in your area with ease.



Ongoing Innovation: To keep our franchisees ahead of the curve, we're committed to researching new methods that equip them with the latest tools to meet customer needs.



Exclusive Territories: FINS Swim School offers exclusive territories with a population of up to 150,000, ensuring you're set up for success in a market with strong growth potential.



Seamless Construction: Our affiliate construction company provides expert services to help streamline the building process for new locations, ensuring high quality at a low cost.



Investment Insights

Minimum Initial Investment

\$1,637,900

Franchise Fee

\$50,000

Royalty Fee

6% of Gross Sales

Local Advertising

2% of Gross Sales

Corporate Marketing Fund

1% of Gross Sales





Dive Into the FINS Swim School Franchise Opportunity

FINS Swim School offers a unique and rewarding franchise opportunity backed by 25 years of family-owned achievement. With our proven business model, proprietary curriculum, and dedication to core values, you'll be entering a high-demand market with strong financial potential. Contact us today to learn more about joining the FINS family and let's build a successful, impactful future together!



FINS SWIM SCHOOL



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.